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JAN 2 3 2006 PTO/SB/22 (12-04)
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PETITION FOR EXTENSION OF TIME UNDER 37	Docket Number (Optional)									
FY 2005	SONY 3.0-030									
(Fees pursuant to the Consolidated Appropriations Act, 20		·								
Application Number 09/785,095-Conf. #	Filed February 16, 2001									
For SYSTEM AND METHOD FOR PROVIDING CUSTOMIZED ADVERTISEMENTS OVER A NETWORK										
Art Unit 3622		Examiner	Alvarez, R	aquel						
This is a request under the provisions of 37 CFR 1.136 identified application.										
The requested extension and fee are as follows (check			propriate is	e below):						
	<u>Fee</u>	Small Entity Fee	•	400.00						
X One month (37 CFR 1.17(a)(1))	\$120	\$60		120.00						
Two months (37 CFR 1.17(a)(2))	\$450	\$225	\$							
Three months (37 CFR 1.17(a)(3))	\$1020	\$510	\$							
Four months (37 CFR 1.17(a)(4))	\$1590	\$795	\$							
Five months (37 CFR 1.17(a)(5))	\$2160	\$1080	\$							
Applicant claims small entity status. See 37 CF	FR 1.27.									
A check in the amount of the fee is enclosed.										
Payment by credit card. Form PTO-2038 is att.	ached.									
X The Director has already been authorized to ch		application to a Depos	sit Accoun	t.						
X The Director is hereby authorized to charge any	•									
Deposit Account Number 12-1095		osed a duplicate copy								
I am the applicant/inventor.										
assignee of record of the entire	interest. See 37	CFR 3.71.								
Statement under 37 CFR 3.	.73(b) is enclosed	<ol> <li>(Form PTO/SB/96).</li> </ol>								
attorney or agent of record. Re	gistration Numbe	er <u>38,580</u>	<del></del>							
attorney or agent under 37 CFF	R 1.34.									
Registration number if acting und	der 37 CFR 1.34		·							
B //-	<b>s</b>	January	y 20, 2006							
Signature		ate								
Bruno Polito	(908) 518-6386									
Typed or printed name		•	ne Numbe							
NOTE: Signatures of all the inventors or assignees of record of the enthan one signature is required, see below.	itire interest or their repr	resentative(s) are required. So	ubmit multiple	forms if more						
Total of forms are submitte	ed.									

				h any paper re										
the date s	hown	below with	sufficient pos	tage as First (	Class Mail, i	in an env	elope ac	dressed to:	Commis	sioner for	Patents,	P.O. Bo	ox 1450	
Alexandri	a, VA	22313-145	0.											

(Bruno Polito)

Dated: January 20, 2006

Signature: